



2027 Show Sponsorships

Showtime on Ice is an annual ice show that has been a local tradition since 1973. The show is professionally choreographed and features approximately two hundred skaters at all levels of the sport who are coached at one of the South Suburban Parks and Recreation ice rinks. It is one of the largest amateur ice-skating productions in the country.

Each year we select a show theme that is brought to life with music, choreography, professional lighting and the theater of skating.

A highlight of Showtime on Ice - always an audience favorite - are our guest skaters! The show has featured U.S. Figure Skating National Champions, U.S. National Team members and even Olympians. The list of names over the years is quite impressive and includes recent guest skaters – Mirai Nagasu, Joshua Farris, Tomoki Hiwatashi, Max Aaron, Ryan Bradley, Adam Rippon, Camden Pulkinen, Jessica Calalang and Brian Johnson, Mariah Bell, Caroline Green and Michael Parsons, and most recently Amber Glenn, Danny O'Shea and Ellie Kam and Alyssa Liu.

We need your support; Showtime on Ice is produced by the Denver Colorado Figure Skating Club; a recognized 501c3 non-profit organization. Your financial/promotional commitment greatly supports the success and future of this Denver tradition. It also supports continued performance and skating opportunities for our local skaters, young and old. In fact, many of our Showtime on Ice alumni have moved onto careers in professional skating in groups such as *Disney on Ice*, *Ice Capades*, *Stars on Ice* and other regional ice shows.

Please consider sponsoring at one of the levels listed on the next page. We have several opportunities to choose from and all monies will go towards building our show and supporting our skaters. We also accept in-kind donations.

To be a part of this terrific opportunity, please contact me at rebeccaewinckler@gmail.com or visit our website Showtimeonice.com

Thank You,

Rebecca Winckler
Showtime on Ice Sponsorship & Social Media
sponsorship@showtimeonice.com



How Will My Sponsorship Reach People?

Our event connects sponsors with a highly engaged skating community through live event attendance, participating families, social media, and direct email communication.

Our Reach

How many skaters participate?

How many skating families are involved?

How many people are expected at the show?

How many people see our social media content?

How much engagement does our social media generate?

Is our social media audience growing?

Is audience engagement growing?

How many people receive our newsletter?

Your Exposure

200+ skaters

300+ families

4,000+ attendees

58,629 views

4,327 engagements

Views up 63%

Engagement up 33%

800+ subscribers



Sponsorship Levels:

Premier Level \$10,000 – Multiple available

- Color ad in the official show Program and Show Bill (full page)
- 30 show tickets
- Recognition and business write-up on all social media accounts
- Business ad on the Showtime on Ice website
- Your product or signage, provided by your company, on-site to promote your business. (Subject to approval by the management staff at South Suburban Sports Complex)
- Premier branding on all flyers, posters, official Showtime on Ice themed apparel and promotional banners
- Logo on the Showtime on Ice website, show newsletters, ticket platform, event tickets, show apparel, flyers, promotional poster, and banners
- Posting on all social media platforms promoting SSSC concessions and food service during show week and shows
- Opportunity to include a coupon, promotional item, or branded giveaway in the skater welcome bags (sponsor provides materials)

Gold Level \$5,000 – Multiple available

- Color ad in the Program and Show Bill (full page)
- Recognition and business write-up on all social media accounts
- Business ad on the Showtime on Ice website
- Logo on the Showtime on Ice website, show newsletters, ticket platform and tickets
- Your product or signage, provided by your company, on-site to promote your business. (Subject to approval by the management staff at South Suburban Sports Complex)
- Premier branding on all flyers, posters, official Showtime on Ice themed apparel and promotional banners
- VIP table Experience tickets to one show. VIP Table Experience includes one on ice high top bistro table, seats four guests, appetizer bar, and 8 drink tickets will be included, or alternatively choose 10 tickets.
- Opportunity to include a coupon, promotional item, or branded giveaway in the skater welcome bags (sponsor provides materials)

Silver Level \$3,500 - Multiple available

- Color ad in the Program and Show Bill (half page)
- Business ad on the Showtime on Ice website
- Logo on the Showtime on Ice website, newsletters and ticket platform and tickets
- Premier branded Showtime on Ice signage, with your logo, in the rink lobby
- Premier branding on all flyers, posters, official showtime on Ice themed apparel and promotional banners
- Recognition and business write-up on all social media accounts
- 6 tickets to the show of your choice
- Opportunity to include a coupon, promotional item, or branded giveaway in the skater welcome bags (sponsor provides materials)

Official Showbill Sponsor \$3,000 - One Exclusive Sponsorship Available

- Color ad in the Program and Show Bill (full page)
- Logo on the Showtime on Ice website, newsletters and ticket platform
- Recognition and business write-up on all social media accounts
- 6 tickets to the show of your choice
- Opportunity to include a coupon or promotional item in the skater welcome bags (sponsor provides materials)

Bronze Level \$2,250 - Multiple available

- Color ad in the Program and Show Bill (quarter page)
- Color ad on the Showtime on Ice website
- Your logo on all posters, official showtime on Ice themed apparel and promotional banners
- Recognition and business write-up on all social media accounts
- 4 tickets to the show of your choice (April 23-25, 2027)
- Opportunity to include a coupon, promotional item, or branded giveaway in the skater welcome bags (sponsor provides materials)

T-shirt Sponsor \$1,000 - Multiple available

- Premier branding on all apparel
- Recognition in Program and Show Bill
- Recognition and business write-up on all social media accounts
- 2 tickets to show of your choice (April 23-25, 2027)
- Opportunity to include a coupon, promotional item, or branded giveaway in the skater welcome bags (sponsor provides materials)

Community Partner \$500- Multiple available

- Company logo on the Showtime on Ice website
- Individual social media recognition and logo placement on the website.
- Opportunity to include a coupon, promotional item, or branded giveaway in the skater welcome bags (sponsor provides materials)

Friends of Showtime Sponsor \$250- Multiple available

- Group social media recognition and name listed on the website.
- Opportunity to include a coupon or promotional item in the skater welcome bags (sponsor provides materials)

Benefit	Premier	Gold	Silver	Bronze	T-Shirt	Community	Friends
Full-Page Ad	✓	✓		—	—	—	—
Half-Page Ad	—	—	✓		—	—	—
Quarter-Page Ad	—	—	—	✓	—	—	—
Website Recognition	✓	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓	✓
Apparel Branding	✓	✓	✓	✓	✓	—	—
Tickets	30	VIP / 10	6	4	2	—	—
Welcome Bag Opportunity	✓	✓	✓	✓	✓	✓	✓

